

The Route Machine Market in Puerto Rico: an Emerging Gaming Vertical

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Puerto Rico's gaming market is a mix of established and emerging verticals or sectors at various stages of development. The more mature sectors include lotteries, horse racing, and land-based casinos. By contrast, newer gaming activities such as sports betting (both land-based and online), fantasy contests, esports, and route machines have been legalized in recent years and some are under regulatory development. Of these, the slot route industry, which has been undergoing legal amendments, looks for promising growth, once all the regulations are fully implemented. This article explores the background, regulatory framework, market potential, and social contributions of the route machine vertical in Puerto Rico's gaming industry.